Innovation Award Architecture+ Building 2027

Award Documents

11–15 January 2027
BAU 2027
Messe München

INNOVATION AWARD
ARCHITECTURE +
BUILDING



AIT Dialog

AIT BAU

The Innovation Awards Architecture+ are aimed at companies, processing firms, architects and interior designers from various fields of planning, building and equipping. Entries are invited that, based on architectural criteria, stand out for their design, functionality and conceptual quality.

Innovation Award Architecture+

Building
Products and materials for the complete contract and industrial building segment as well as for residential construction
BAU 2027, Munich
11–15 January 2027

For further industries:

Technology
sanitary, heating, ventilation and air-conditioning technology
ISH 2027, Frankfurt am Main
15–19 March 2027

Technology
Luminaires, lighting technology, electrical engineering, home and building automation
Light + Building 2028, Frankfurt am Main
5–10 March 2028

Office
Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings
ORGATEC 2028, Cologne
10–13 October 2028

Presentation
Products and solutions for trade fairs and shopfitting
EuroShop 2029, Dusseldorf
18–22 February 2029

Your benefits

- Visibility among architects, planners and trade visitors at BAU 2027
- Presentation of all entries on DIN-A0 posters in a special exhibition at the trade fair
- Publication of the products in an extensive special section of AIT
- Additional presence in the publisher's digital media as well as accompanying press activities
- Professional evaluation of the submitted products by a jury of experts from the target group
- Public award ceremony with presentation of the trophies and certificates at the trade fair
- Use of the Innovation Award Architecture+ Building logo for your own communication and marketing activities in the event of an award

Voice

„[...] . It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new.

Prof. Ritz Ritzer
(Office owner
bogevischs buero, Munich)

Innovation Award Architecture+ Building
11–15 January 2027, BAU 2027
Messe München



Innovation Award stand Photo: Schelke Bonnetsmüller

Are architects and planners your target group?
The Innovation Award Architecture+ Building offers your company the opportunity to make products, materials and systems for the building sector visible where design, quality and possible applications are assessed from an architectural perspective.

The renowned Innovation Award Architecture+ Building of the architecture journal AIT is presented in cooperation with Messe München as part of BAU 2027 – the world's leading trade fair for architecture, materials and systems – and will be awarded for the 17th time. It underlines the importance of architectural quality in the building sector.

Awards are given to products that stand out for their design, functionality and conceptual quality – and that meet the requirements of architects and planners to a particular degree.

Conditions of participation
The Innovation Award Architecture+ Building is aimed at industrial companies and processing firms with products or project-related solutions in the fields of building materials, building elements, façades, interior fit-out and building services, as well as other systems and products for the building sector.

Eligible for submission are innovative developments that are no more than three years old and available on the market at the time of BAU 2027. Architects and planners who have worked together with a company on a product or solution may also participate.

Each company may submit up to four products. Participation in the Innovation Award Architecture+ Building is open exclusively to exhibitors at BAU 2027.

Exhibition
All submitted products will be presented on large-format posters in a special exhibition at BAU 2027 in Munich. In addition, you may display product literature for the respective product. This provides you with an additional presentation area alongside your own stand throughout the entire duration of BAU 2027, from 11 to 15 January 2027.

Jury
The submitted products will be evaluated and the award winners selected on 11 January 2027 by a jury of experts consisting of renowned architects and planners. During the jury session, the jury will visit your stand to assess the submitted products directly on site and to talk to you about them.

Award ceremony
The award winners will be announced immediately after the jury meeting on 11 January 2027 at 5 p.m. as part of a public event at the Innovation Award Architecture+ Building stand.

Awards
The winners of the Innovation Award will receive a trophy. Certificates will be awarded for Special Mentions and Mentions. In addition, all award winners will be provided with the logo of the Innovation Award Architecture+ Building, which they may use for their own communication and marketing activities until the next edition of the award.

Special publication
All submitted products will be presented with images and text in an extensive special section of AIT, including the company name and website link. Award-winning products will be marked accordingly. The issue reaches up to 20,000 readers.



Publication in AIT



Jury meeting Photo: Schelke Bonnetsmüller

Online presence
The publisher's digital media provide additional visibility: with documentation on www.ait-xia-dialog.de, a presentation in the AIT-Dialog newsletter with around 15,000 subscribers, and distribution via social media.

Documents to be submitted
For each entry, a completed information sheet is required before the start of the trade fair. It serves to prepare the jury and provide a better understanding of the submitted product or solution.

For the special exhibition at the Innovation Award Architecture+ Building stand, a DIN-A0 poster is also required. This poster is designed according to a template, which you will receive with your confirmation of participation. The provision of an exhibit is not required.

Process

1. Registration
Register your product by 9 December 2026 at ip-bauwesen-2027.ait-xia-dialog.de.

2. Confirmation of participation
After registering, you will receive a confirmation including the link to the digital information sheet as well as the layout template for the DIN-A0 poster.

3. DIN-A0 poster
Design a DIN-A0 poster for each registered product using the template provided and send the print-ready file to our partner printing company by 16 December 2026. A printing fee of approx. EUR 85 is expected to apply and will be invoiced to you directly by the printing company.

4. Information sheet
Complete the information sheet with details about your product by 16 December 2026.

5. Award ceremony
The award ceremony will take place on 11 January 2027 at 5 p.m. at the Innovation Award Architecture+ Building stand.

Dates
- *Registration deadline:* 9 December 2026
- Submission of documents*:* 16 December 2026
- *Jury meeting:* 11 January 2027
- Award ceremony*:* 11 January 2027, 5 p.m. at the Innovation Award stand

Participation fee
Exhibitors at BAU 2027:
- EUR 1,750 plus VAT for the first product
- EUR 750 plus VAT for each additional product

Participation in the Innovation Award Architecture+ Building is open exclusively to exhibitors at BAU 2027.
You may submit up to four products.

Cancellation fees
- 40 percent of the participation fee up to four weeks before the jury meeting
- 70 percent of the participation fee from four weeks before the jury meeting
- 100 percent of the participation fee from one week before the jury meeting

Registration
by 9 December 2026:

↗ ip-bauwesen-2027.ait-xia-dialog.de

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