

REGISTER NOW

**2024**



**INNOVATION AWARD  
ARCHITECTURE +  
OFFICE**

IN COOPERATION WITH ORGATEC

22 TO 25 OCTOBER 2024 | KOELNMESSE

JURY MEETING & AWARD CEREMONY 22 OCTOBER 2024

INFORMATION FOR INDUSTRY AND MANUFACTURERS



# ADVANTAGES OF THE INNOVATION AWARDS

The Innovation Awards are aimed at companies and processing firms as well as architects and interior designers working in these fields. Based on architectural criteria, they award products and conceptual solutions which are equally convincing in terms of design and technical aspects.



Stand system *Innovation Award*

## Exhibition

Each product submitted to the respective Innovation Award is part of a large special exhibition that is shown during the trade fair with a thematically related focus. All products are generously presented with supplementary explanations in this exhibition.

## Jury

The submitted products will be evaluated exclusively by leading interior designers and architects or decision-makers. Depending on the thematic focus of the Innovation Award, interior designers and architects with the relevant expertise or an above-average significance for the industry are selected as members of the jury.

## Award ceremony

All Innovation Awards are handed over as part of public events during the respective trade fair.



Winners of the *Innovation Award*

## Awards

The Innovation Award trophy and certificate are proof of the highest architectural quality of the awarded product. The logo may be used free of charge on all marketing material of the winning company and shows the architecture and interior design community that the product has been tested by renowned colleagues and found to be of outstanding quality.

## Special publication print + online

All participants of the Innovation Award are published with the submitted products in an extensive special section of the trade journal AIT (reach up to 20,000 readers) after the trade fair. They are also presented in the publisher's digital media. This includes an online documentation at [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de), a presentation in the AIT-Dialog by GKT newsletter (around 15,000 subscribers) and distribution via social media channels.

# INNOVATION AWARD ARCHITECTURE+

## Office

Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings

*ORGATEC 2024, Cologne*

*22 - 25 October 2024*

## For further industries:

## Building

Products and materials for the complete contract and industrial building segment as well as for residential construction

*BAU 2025, Munich*

*13 - 17 January 2025*

## Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

*ISH 2025, Frankfurt am Main*

*17 - 20 March 2025*

## Presentation

Products and solutions for trade fairs and shopfitting

*EuroShop 2026, Düsseldorf*

*22 - 26 February 2026*

## Technology

Luminaires, lighting technology, electrical engineering, home and building automation

*Light + Building 2026, Frankfurt am Main*

*8 - 13 March 2026*

# PARTICIPANTS' COMMENTS



**Jürgen Bartels**  
Managing Director  
**BaSys - Bartels Systembeschläge**  
*Innovation Award Architecture+ Building*

## BaSys - Bartels Systembeschläge GmbH

"BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU in order to obtain an independent opinion from a jury of experts on a new door fitting. [...] The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair."



**Dirk Thielker**  
Head of Marketing  
**Viega GmbH & Co. KG**  
*Innovation Award Architecture+ Technology*

## Viega GmbH & Co. KG

"Winning the AIT Innovation Award is an important acknowledgement of the work of our product developers and it confirms the great importance we at Viega attach to the combination of form and function. Furthermore, the award ceremony and the associated activities are additional communication tools helping us to reach our specialist target groups."



**Stephan Naacke**  
Managing Director  
Marketing and Sales  
**FINDEISEN GmbH**  
*Innovation Award Architecture+ Building*

## FINDEISEN GmbH

"We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track."

ORGATEC | 22 - 25 OCTOBER 2024 | KOELNMESSE

### Are architects within your target group?

The *Innovation Award Architecture+ Office* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. The renowned *Innovation Award Architecture+ Office*, which is being organized for the 13th time in 2024 by the architecture journal AIT in cooperation with Koelnmesse shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.

### Conditions of participation

Entitled to participate are all industrial companies and processing firms who have developed an innovative product or a project related solution for office furniture, accessories and equipment, luminaires, floor coverings, acoustic elements and other products for use in office buildings. It should meet high technical and design demands. Architects and interior designers, who collaborated with a manufacturer, may also participate. Both the development of the product and the project-related solution should not be more than three years old and should be available on the market at the time of ORGATEC 2024. Each company may submit up to four products.

### Special Exhibition

All submitted products will be presented at the Innovation Award stand in a special exhibition at ORGATEC 2024 in Cologne. In addition to the product, you can display brochures about your product. Participation in the *Innovation Award Architecture+ Office* thus provides you with an additional presentation platform in addition to your stand for the entire duration of the trade fair from 22 to 25 October 2024.

### Jury

The evaluation of the products and the selection of the winners will take place on 22 October 2024 by a jury of experts consisting of renowned interior designers, architects and decision-makers.





Jury Meeting Innovation Award Architektur+ Office



Stand Innovation Award Architektur+ Office

## Award ceremony

The winners will be presented right after the jury meeting on 22 October 2024 at 5 p.m. as a public event at the Innovation Award stand.

## Awards

The winners receive trophies (for the Innovation Award) and certificates (for Special Mentions and Mentions). Additionally, every award winner receives the digital logo of the Innovation Award and may use it for their own advertising activities for one year.

## Special publication

All participants of the Innovation Award will be published with their products after the jury meeting in a comprehensive special section of AIT (reach up to 20,000 readers).

## Online presence

In addition all participants of the Innovation Award will be presented with their products in the digital media of the publishing house. This includes an documentation on [ait-xia-dialog.de](http://ait-xia-dialog.de), a presentation in the newsletter AIT-Dialog by GKT (around 15,000 subscribers) and distribution via social media channels.

## Documents to be submitted

For each product, an information sheet must be completed and submitted in advance. This is provided to the jury for a better understanding of the product. You will receive the link to the template with your confirmation of participation.

## Exhibit

For the special exhibition at the Innovation Award stand at ORGATEC 2024, we also need your product or a representative sample. This will be evaluated by the jury and will remain at the Innovation Award stand until the end of the trade fair.

## Dates

### Registration deadline:

17 September 2024

### Submission of the required documents:

27 September 2024

### Setup of the products at ORGATEC:

21 October 2024

### Jury meeting:

22 October 2024

### Award ceremony:

22 October 2024, at 5 p.m.

### Dismantling and pick-up of the product:

25 October 2024



Jury Innovation Award Architektur+ Office 2022

## Participation fee

### Exhibitors of ORGATEC:

**1.750 Euro** (plus VAT) for the first product

**750 Euro** (plus VAT) for every additional product

**Non-Exhibitors may possibly participate upon special agreement.**

## Cancellation fee

**40 percent** of the participation fee until four weeks before the jury meeting

**70 percent** of the participation fee from four weeks before the jury meeting

**100 percent** of the participation fee from one week before the jury meeting

## JURY STATEMENTS



**Prof. Ritz Ritzer**  
Office owner  
*bogevischs buero*, Munich

*Innovation Award Architecture+ Building*, Jury member

"Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!"



**Nicole Kerstin Berganski**  
Office owner

NKBAK, Frankfurt am Main  
*Innovation Award Architecture+ Building*, Jury member

"The participation in the jury has brought interesting insights into the current developments. [...] Two areas of interest were discussed in detail and controversially. On the one hand it was about an outstanding design, on the other hand innovative technical developments inspired enthusiasm: Two fields that advance product development and technical innovation."

## JURY

### INNOVATION AWARD ARCHITECTURE+ OFFICE 2022

**Britta van Hüth**  
gernot schulz : architektur

**Hans-Günter Lübben**  
Kaspar Kraemer Architekten

**Andrea Weitz**  
raumkontor Innenarchitektur

**Thomas Habscheid-Führer**  
Carpus+Partner

**Ana Vollenbroich**  
NIDUS Studio

## Binding registration process:

### Step 1

Register online by 17 September 2024 at [ia-office-2024.ait-xia-dialog.de](http://ia-office-2024.ait-xia-dialog.de) or complete the registration form for the *Innovation Award Architecture+ Office 2024* and send it to: [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de)

### Step 2

You will receive a confirmation of registration as well as an information sheet to be filled in for the registered product.

### Step 3

Hand in the information sheet for each product by 27 September 2024.

### Step 4

Please install your submitted products on the stand of the Innovation Award on 21 October 2024.

### Step 5

Attend the Award Ceremony on 22 October 2024 at 5 p.m. at the stand of the Innovation Award.

## We offer

- Renowned architects and interior designers intensively engage with your product, your ideas and your design concept.
- Special exhibition at the stand of the Innovation Award during the fair
- Public award ceremony
- Provision of Innovation Award logo, which you may use in case of an award in the scope of your own advertising activities for one year

- Publication in a special section of AIT and an online presence in the digital media of the publishing house at [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de), newsletter AIT-Dialog by GKT (around 15,000 subscriptions), social media

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The *Innovation Award Architecture+ Office 2024* will take place subject to a minimum number of 30 applications.

## Contact

Friederike Boy

AIT-Dialog | Gesellschaft für Knowhow-Transfer

in Architektur und Bauwesen mbH

Bei den Mühren 70

DE-20457 Hamburg

+49 40 7070 898 - 18

[innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de)

## Please complete a separate form for each product:

also available online at: [ia-office-2024.ait-xia-dialog.de](https://ia-office-2024.ait-xia-dialog.de)

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Product name

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Short description

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Company

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Contact Person | Function

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Street

---

Zip code | City

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Phone

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E-Mail | Web

### If applicable, please state:

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Collaborative architect or design office

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Contact Person | Function

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Address (Street | Zip Code | City)

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Phone

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E-Mail | Web

I am an exhibitor at ORGATEC 2024  Yes  No

I register  one product for participation  several products for participation in the Innovation Award

Architecture+ Office 2024.

I accept the participation and cancellation conditions.

Please keep me informed about formats for addressing target groups of architects and interior designers, events and important topics of AIT and AIT-Dialog.

A competition of the architecture magazine AIT and  
AIT-Dialog in collaboration with Koelnmesse and  
ORGATEC 2024.

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Date | Signature