

REGISTER NOW

2023



**INNOVATION AWARD
ARCHITECTURE +
PRESENTATION**

IN COOPERATION WITH EUROSHOP

26 FEBRUARY - 2 MARCH 2023 | MESSE DÜSSELDORF

JURY MEETING & AWARD CEREMONY 26 FEBRUARY 2023

INFORMATION FOR INDUSTRY AND MANUFACTURERS



ADVANTAGES INNOVATION AWARDS

The Innovation Awards are presented in cooperation with various trade fairs and are aimed at companies and processing firms that exhibit at those fairs. Based on architectural criteria, they award products and conceptual solutions that are convincing in terms of both design and functionality.



Stand system *Innovation Award*

Exhibition

Each product submitted to the respective Innovation Award is part of a large special exhibition that is shown during the trade fair with a thematically related focus. All products are generously presented with supplementary explanations in this exhibition.

Jury

The submitted products will be evaluated exclusively by leading interior designers and architects or decision-makers. Depending on the thematic focus of the Innovation Award, interior designers and architects with the relevant expertise or an above-average significance for the industry are selected as members of the jury.

Award ceremony

All Innovation Awards are handed over as part of a public event on the first day of the respective trade fair.



Winners and Jurors of the *Innovation Award*

Awards

The Innovation Award trophy and certificate are proof of the highest architectural quality of the awarded product. The logo may be used free of charge on all marketing material of the winning company and shows the architecture and interior design community that the product has been tested by renowned colleagues and found to be of outstanding quality.

Special publication print + online

All participants of the Innovation Award are published with the submitted products in an extensive special section of the trade journal AIT (reach up to 20,000 readers) after the trade fair. They are also presented in the publisher's digital media. This includes an online documentation at www.ait-xia-dialog.de, a presentation in the AIT-Dialog by GKT newsletter (around 25,000 subscribers), in a blog, and distribution via social media channels.

INNOVATION AWARD ARCHITECTURE+

Presentation

Products and solutions for trade fairs and shopfitting

EuroShop 2023, Düsseldorf

26 February - 2 March 2023

For further industries:

Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

ISH 2023, Frankfurt am Main

13 - 17 March 2023

Building

Products and materials for the complete contract and industrial building segment as well as for residential construction

BAU 2023, Munich

17 - 22 April 2023

Technology

Luminaires, lighting technology, electrical engineering, home and building automation

Light + Building 2024, Frankfurt am Main

3 - 8 March 2024

Office

Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings

ORGATEC 2024, Cologne

22 - 26 October 2024

PARTICIPANTS' COMMENTS



Jürgen Bartels
Managing Director
BaSys - Bartels Systembeschläge
Innovation Award Architecture+ Building

BaSys - Bartels Systembeschläge GmbH

"BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU in order to obtain an independent opinion from a jury of experts on a new door fitting. [...] The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair."



Dirk Thielker
Head of Marketing
Viega GmbH & Co. KG
Innovation Award Architecture+ Technology

Viega GmbH & Co. KG

"Winning the Innovation Award is an important acknowledgement of the work of our product developers and it confirms the great importance we at Viega attach to the combination of form and function. Furthermore, the award ceremony and the associated activities are additional communication tools helping us to reach our specialist target groups."



Stephan Naacke
Managing Director
Marketing and Sales
FINDEISEN GmbH
Innovation Award Architecture+ Building

FINDEISEN GmbH

"We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track."



EUROSHOP | 26 FEBRUARY - 2 MARCH 2023 | MESSE DÜSSELDORF

Are architects within your target group?

If so, the *Innovation Award Architecture+ Presentation* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. The renowned *Innovation Award Architecture+ Presentation*, which is being organized for the 8th time in 2023 by the architecture journal AIT in cooperation with Messe Düsseldorf shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.

Conditions of participation

Entitled to participate are all industrial companies and processing firms who have developed an innovative product or a project related solutions for trade fairs and shopfitting. It should meet high technical and design demands. Architects and interior designers, who collaborated with a manufacturer, may also participate. Both the development of the product and the project-related solution should not be more than three years old and should be available on the market at the time of EuroShop 2023. Each company may submit up to four products. Non-Exhibitors may participate upon special agreement.

Special Exhibition

All submitted products will be presented at the Innovation Award stand in a special exhibition at EuroShop 2023 in Dusseldorf. In addition to the product, you can display brochures about your product. Participation in the *Innovation Award Architecture+ Presentation* thus provides you with an additional presentation platform in addition to your stand for the entire duration of the trade fair from 26 February to 2 March 2023.

Jury

The evaluation of the products and the selection of the winners will take place on 26 February 2023 by a jury of experts consisting of renowned interior designers, architects and decision-makers.





Jury Meeting Innovation Award Architecture+ Presentation



Stand Innovation Award Architecture+ Presentation

Award ceremony

The winners will be presented right after the jury meeting on 26 February 2023 at 5 p.m. as a public event at the Innovation Award stand.

Awards

The winners receive trophies (for the Innovation Award) and certificates (for Special Mentions and Mentions). Additionally, every award winner receives the logo of the *Innovation Award Architecture+ Presentation 2023* and may use it for their own advertising activities for one year.

Special publication

All participants of the Innovation Award will be published with their products after the jury meeting in a comprehensive special section of AIT (reach up to 20,000 readers).

Online presence

In addition, all participants of the Innovation Award will be presented with their products in the digital media of the publishing house. This includes an documentation on www.ait-xia-dialog.de, a presentation in the newsletter AIT-Dialog by GKT (around 25,000 subscribers), a blog and distribution via social media channels.

Documents to be submitted

For each product, an information sheet must be completed and submitted in advance. This is provided to the jury for a better understanding of the product. You will receive the template with your confirmation of participation.

Dates

Registration deadline:

8 February 2023

Submission of the required documents:

13 February 2023

Setup of the products at EuroShop:

25 February 2023

Jury meeting:

26 February 2023

Award ceremony:

26 February 2023, at 5 p.m.
at the Innovation Award stand

Dismantling and pick-up of the product:

2 March 2023 after the fair



Stand Innovation Award Architecture+ Presentation

Participation fee

Exhibitors:

1.750 Euro (plus VAT) for the first product

750 Euro (plus VAT) for every additional product

for up to four products

Non-Exhibitors may possibly participate upon special agreement.

Cancellation fee

40 percent of the participation fee

until four weeks before the jury meeting

70 percent of the participation fee

from four weeks before the jury meeting

100 percent of the participation fee

from one week before the jury meeting

JURY STATEMENTS



Prof. Ritz Ritzer

Office owner
bogevischs buero, Munich

*Innovation Award Architecture+
Building, Jury member*

"Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...]. Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!"



Nicole Kerstin Berganski

Office owner
NKBAK, Frankfurt am Main

*Innovation Award Architecture+
Building, Jury member*

"The participation in the jury has brought interesting insights into the current developments. [...] Two areas of interest were discussed in detail and controversially. On the one hand it was about an outstanding design, on the other hand innovative technical developments inspired enthusiasm: Two fields that advance product development and technical innovation."

Jury Innovation Award Architecture+ Presentation 2020

Heike Falkenberg

Falkenberg, FALKENBERG, Düsseldorf

Gerhard Kalhöfer

Kalhöfer - Korschildgen /// Architekten, Cologne

Bettina Kratz

kplus konzept GmbH, Düsseldorf

Jurek Slapa

slapa oberholz pszczulny | architekten, Düsseldorf

Peter Uedingslohmann

Corneille Uedingslohmann Architekten, Cologne

Binding registration process:

Step 1

Register online by 8 February 2023 at ia-presentation-2023.ait-xia-dialog.de or complete the registration form for the *Innovation Award Architecture+ Presentation 2023* and send it to: innovationspreis@ait-online.de

Step 2

You will receive a confirmation of registration as well as an information sheet to be filled in for the registered product.

Step 3

Hand in the information sheet for each product by 13 February 2023 .

Step 4

Install your submitted product on the stand of the Innovation Award on 25 February 2023.

Step 5

Attend the Award Ceremony on 26 February 2023 at 5 p.m. at the stand of the Innovation Award in hall 13.

We offer

- Renowned architects and interior designers intensively engage with your product, your ideas and your design concept.
- Special exhibition at the stand of the Innovation Award during the entire fair
- Public award ceremony
- Provision of Innovation Award logo, which you may use in case of an award in the scope of your own advertising activities for one year
- Publication in a special section of AIT and an online presence in the digital media of the publishing house at www.ait-xia-dialog.de, newsletter AIT-Dialog by GKT (around 25,000 subscriptions), blog, social media

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100 percent of the participation fee from one week before the jury meeting

The *Innovation Award Architecture+ Presentation 2023* will take place subject to a minimum number of 30 applications.

Contact

Friederike Boy

AIT-Dialog | Gesellschaft für Knowhow-Transfer
in Architektur und Bauwesen mbH

Bei den Mühren 70 | DE-20457 Hamburg

Phone: +49 40 7070 898 - 18

E-Mail: innovationspreis@ait-online.de

Please complete a separate form for each product:
also available online at: ia-presentation-2023.ait-xia-dialog.de

Product name

Short description

Company

Contact Person | Function

Street

Zip code | City

Phone

E-Mail | Web

If applicable, please state:

Partner architect or design office

Contact Person | Function

Address (Street | Zip Code | City)

Phone

E-Mail | Web

I am an exhibitor at EuroShop 2023 Yes No, I would like to request participation in the Innovation Award
Architecture+ Presentation 2023.

I register one product for participation several products for participation in the Innovation Award
Architecture+ Presentation 2023.

I accept the terms and conditions of participation and cancellation.

Please keep me informed about formats for addressing target groups of architects and interior designers, events
and important topics of AIT and AIT-Dialog.

A competition of the architecture magazine AIT and
AIT-Dialog in collaboration with Messe Düsseldorf and
EuroShop 2023.

Date | Signature