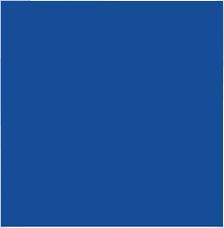


REGISTER NOW

2023



**INNOVATION AWARD  
ARCHITECTURE +  
BUILDING**

IN COOPERATION WITH MESSE MÜNCHEN

17 TO 22 APRIL 2023 | BAU 2023

JURY MEETING & AWARD CEREMONY ON 17 APRIL 2023

INFORMATION FOR INDUSTRY AND MANUFACTURERS



**BAU 2023**

**AIT**

**AITDIALOG**

## ADVANTAGES INNOVATION AWARDS

The Innovation Awards are aimed at companies and processing firms as well as architects and interior designers working in these fields. Based on architectural criteria, they award products and conceptual solutions which are equally convincing in terms of design and technical aspects.



Booth system Innovation Awards

### Exhibition

Each product submitted to the respective Innovation Award is part of a large special exhibition that is shown during the trade fair with a thematically related focus. At BAU 2023, all submitted products are presented on large-format posters with supplementary explanations.

### Jury

The submitted products will be evaluated exclusively by leading interior designers and architects or decision-makers. Depending on the thematic focus of the Innovation Award, interior designers and architects with relevant expertise or an above-average significance for the industry are selected as members of the jury. At BAU 2023, the jury members will examine the submitted products at the booth of the respective company. The posters in the exhibition area serve as reminders in the subsequent jury discussion.

### Award ceremony

All Innovation Awards are handed over as part of public events during the respective trade fair.

### Awards

The Innovation Award trophy and certificate are proof of the highest architectural quality of the awarded product. The logo may be used free of charge on all marketing material of the winning company. Within the architecture and interior design community it showcases that the product has been tested by renowned colleagues and found to be of outstanding quality.

### Special publication print + online

All participants of the Innovation Award are published with their submitted products in an extensive special section of the trade journal AIT (reach up to 20,000 readers) after the trade fair. They are also presented in the publisher's digital media. This includes an online documentation at [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de), a presentation in the AIT-Dialog by GKT newsletter (around 25,000 subscribers), in a blog, and distribution via social media channels.

# INNOVATION AWARD ARCHITECTURE+

## Building

Products and materials for the complete contract and industrial building segment as well as for residential construction

BAU 2023, Munich

17 - 22 April 2023

## In other fields:

## Presentation

Products and solutions for trade fairs and shopfitting

EuroShop 2023, Dusseldorf

26 February - 2 March 2023

## Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

ISH 2023, Frankfurt on the Main

13 - 17 March 2023

## COMMENTS FROM PARTICIPANTS



**Jürgen Bartels**  
Managing Director  
BaSys - Bartels Systembeschläge

Innovation Award Architecture+  
Building

### BaSys - Bartels Systembeschläge GmbH

“BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU in order to obtain an independent opinion from a jury of experts on a new door fitting. [...] The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair.”



**Stephan Naacke**  
Managing Director  
Marketing and Sales  
FINDEISEN GmbH

Innovation Award Architecture+  
Building

### FINDEISEN GmbH

“We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track.”

BAU 2023 | 17 - 22 APRIL 2023 | MESSE MÜNCHEN

## Are architects within your target group?

The Innovation Award Architecture+ Building might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus, given priceless trade-specific feedback. The renowned Innovation Award Architecture+ Building, which is being organized for the 15th time in 2023 by the architecture journal AIT in cooperation with Messe München emphasises the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.

## Conditions of participation

Participation is possible for all exhibitors at BAU 2023, who have developed an innovative product or a project related solution in regard to building. Both should meet high technical and design demands. Architects and interior designers, who collaborated with an exhibiting company, may also participate. Both the development of the product and the project-related solution should not date back more than three years and has to be available on the market at the time of the fair. Every company has the possibility to submit several products. Unfortunately, only exhibitors at BAU 2023 are able to take part.

## Presentation of submissions

During BAU 2023, all submitted products are presented at the Innovation Award booth. In addition to DIN A0 posters, you will be able to display brochures about your product. By participating in the Innovation Award Architecture+ Building, you can make use of a second presentation platform over the entire duration of the trade fair.

## Jury

The award winners are selected by an expert jury consisting of renowned interior-/architects and decision-makers. On the first day at the fair the jury will visit the booth of your company to examine the submitted products. On this occasion you will be able to present your product in person.



AIT 10.2022



Booth Innovation Award Architecture+ Building



Booth Innovation Award Architecture+ Building

## Award ceremony

The winners will be presented right after the jury meeting on 17 April 2023 at 5 pm as a public event at the Innovation Award booth.

## Awards

The winners receive trophies (for the Innovation Award) and certificates (for Special Mentions and Mentions). Additionally, every award winner receives the digital logo of the Innovation Award and may use it for their own advertising activities for one year.

## Special publication

All participants of the Innovation Award will be published with their products after the jury meeting in a comprehensive special section of AIT (reach up to 20,000 readers).

## Online presence

In addition all participants of the Innovation Award will be presented with their products in the digital media of the publishing house. This includes an documentation on [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de), a presentation in the newsletter AIT-Dialog by GKT (around 25,000 subscribers), a blog and distribution via social media channels.

## Required documents

For each product, an information sheet must be completed and submitted in advance. This is provided to the jury for a better understanding of the product. You will receive the link to the template with your confirmation of participation.

## Dates

### Registration deadline:

13 March 2023

### Submission of the required documents:

20 March 2023

### Assessment tour and jury meeting:

17 April 2023

### Award ceremony:

17 April 2023 at 5 p.m.

on the Innovation Award booth

## Participation fee

### Exhibitors:

1.700 Euro (plus VAT) for the first product

700 Euro (plus VAT) for every additional product

**Unfortunately, non-exhibitors are unable to participate.**

## Cancellation fee

40 percent of the participation fee

until four weeks before the jury meeting

70 percent of the participation fee

from four weeks before the jury meeting

100 percent of the participation fee

from one week before the jury meeting

## Contact

Friederike Boy

AIT-Dialog | Gesellschaft für Knowhow-  
Transfer in Architektur und Bauwesen mbH

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Phone: +49 40 7070 898 - 18

E-Mail: [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de)

## STATEMENTS FROM THE JURY



**Prof. Ritz Ritzer**  
Office owner  
bogevischs buero, Munich

**Innovation Award**  
Architecture+ Building, Jury

“Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!”



**Nicole Kerstin Berganski**  
Büroinhaberin  
NKBAK, Frankfurt am Main

**Innovation Award**  
Architecture+ Building, Jury

„The participation in the jury has brought interesting insights into the current developments. [...] Two areas of interest were discussed in detail and controversially. On the one hand it was about an outstanding design, on the other hand innovative technical developments inspired enthusiasm: Two fields that advance product development and technical innovation.“

## Jury Architecture+ Building 2019 (Extract)

Robert Hösle

Behnisch Architekten, München

Susanne Rath

allmannwappner gmbh, München

Christian Olufemi

Christian Olufemi Architekten, München

Muck Petzet

Muck Petzet Architekten, München

## Registration:

### Step 1

Register online until 13 March 2023 at [ia-building-2023.ait-xia-dialog.de](http://ia-building-2023.ait-xia-dialog.de) or complete the registration form for the Innovation Award Architecture+ Building 2023 and send it to [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de)

### Step 2

You will receive a confirmation of registration, a template of the layout for the DIN A0 poster as well as an information sheet.

### Step 3

Design the DIN A0 poster for each submitted product and send the pdf in print quality until 13 March 2023 to our cooperating printers shop. The cost for each printed poster is €80 (price is subject to change) and will be invoiced directly to your company by the printers shop.

### Step 4

Send the filled in information sheet via email to [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de) until 20 March 2023.

### Step 5

Welcome the jury at the BAU trade fair on 17 April 2023 at your booth.

### Step 6

Attend the Award Ceremony on 17 April 2023 at 5 pm at the booth of the Innovation Award.

### We offer

- Renowned architects and interior designers intensively engage with your product, your ideas and your design concept.
- Special exhibition at the stand of the Innovation Award during the fair
- Public award ceremony
- Provision of Innovation Award logo, which you may use in case of an award in the scope of your own advertising activities for one year
- Publication in a special section of AIT and an online presence in the digital media of the publishing house at [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de), newsletter AIT-Dialog by GKT (around 25,000 subscriptions), blog, social media

### Participation fee

#### Exhibitors:

1.700 Euro (plus VAT) for the first product  
700 Euro (plus VAT) for every additional product

**Unfortunately, non-exhibitors are unable to participate.**

#### Cancellation fee

40 percent of the participation fee until four weeks before the jury meeting  
70 percent of the participation fee from four weeks before the jury meeting  
100 percent of the participation fee from one week before the jury meeting

The Innovation Award Architecture+ Building 2023 will take place subject to a minimum number of 30 applications.

**Please complete a separate form for each product:**

also available online at: [ia-building-2023.ait-xia-dialog.de](http://ia-building-2023.ait-xia-dialog.de)

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Product name

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Short description

---

Company

---

Contact Person | Function

---

Street

---

Zip code | City

---

Phone

---

E-Mail | Web

**If applicable, please state:**

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Collaborative architect or design office

---

Contact Person | Function

---

Address (Street | Zip Code | City)

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Phone

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E-Mail | Web

I am an exhibitor at BAU 2023.

I register  one product for participation  several products for participation in the Innovation Award

Architecture+ Building 2023.

I accept the participation and cancellation conditions.

Please keep me informed about formats for addressing target groups of architects and interior designers, events and important topics of AIT and AIT-Dialog.

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Date | Signature



A competition of the architecture magazine AIT and AIT-Dialog in collaboration with BAU 2023 and Messe München.

