

REGISTER NOW

**2022**



# **INNOVATIONSPREIS ARCHITEKTUR + OFFICE**

IN COOPERATION WITH ORGATEC

25 TO 29 OCTOBER 2022 | KOELNMESSE

JURY MEETING & AWARD CEREMONY 25 OCTOBER 2022

INFORMATION FOR INDUSTRY AND MANUFACTURERS



# ADVANTAGES INNOVATION AWARDS

The Innovation Awards are aimed at companies and processing firms as well as architects and interior designers working in these fields. Based on architectural criteria, they award products and conceptual solutions which are equally convincing in terms of design and technical aspects.



Stand system *Innovation Award*



Winners of the *Innovation Award*

## Exhibition

Each product submitted to the respective Innovation Award is part of a large special exhibition that is shown during the trade fair with a thematically related focus. All products are generously presented with supplementary explanations in this exhibition.

## Jury

The submitted products will be evaluated exclusively by leading interior designers and architects or decision-makers. Depending on the thematic focus of the Innovation Award, interior designers and architects with the relevant expertise or an above-average significance for the industry are selected as members of the jury.

## Award ceremony

All Innovation Awards are handed over as part of public events during the respective trade fair.

## Awards

The Innovation Award trophy and certificate are proof of the highest architectural quality of the awarded product. The logo may be used free of charge on all marketing material of the winning company and shows the architecture and interior design community that the product has been tested by renowned colleagues and found to be of outstanding quality.

## Special publication print + online

All participants of the Innovation Award are published with the submitted products in an extensive special section of the trade journal AIT (reach up to 20,000 readers) after the trade fair. They are also presented in the publisher's digital media. This includes an online documentation at [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de), a presentation in the AIT-Dialog by GKT newsletter (around 25,000 subscribers), in a blog, and distribution via social media channels.

# INNOVATION AWARD ARCHITECTURE+

## Office

Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings

*ORGATEC 2022, Cologne*

*25 - 29 October 2022*

## For further industries:

## Technology

Luminaires, lighting technology, electrical engineering, home and building automation  
*Light + Building Autumn Edition 2022, Frankfurt am Main*

*2 - 6 October 2022*

## Presentation

Products and solutions for trade fairs and shopfitting

*EuroShop 2023, Düsseldorf*

*26 February - 2 March 2023*

## Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

*ISH 2023, Frankfurt am Main*

*13 - 17 March 2023*

## Building

Products and materials for the complete contract and industrial building segment as well as for residential construction

*BAU 2023, Munich*

*17 - 22 April 2023*

# PARTICIPANTS' COMMENTS



**Jürgen Bartels**  
Managing Director  
**BaSys - Bartels Systembeschläge**  
*Innovation Award Architecture+ Building*

## BaSys - Bartels Systembeschläge GmbH

"BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU in order to obtain an independent opinion from a jury of experts on a new door fitting. [...] The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair."



**Dirk Thielker**  
Head of Marketing  
**Viega GmbH & Co. KG**  
*Innovation Award Architecture+ Technology*

## Viega GmbH & Co. KG

"Winning the AIT Innovation Award is an important acknowledgement of the work of our product developers and it confirms the great importance we at Viega attach to the combination of form and function. Furthermore, the award ceremony and the associated activities are additional communication tools helping us to reach our specialist target groups."



**Stephan Naacke**  
Managing Director  
Marketing and Sales  
**FINDEISEN GmbH**  
*Innovation Award Architecture+ Building*

## FINDEISEN GmbH

"We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track."



ORGATEC | 25 - 29 OCTOBER 2022 | KOELNMESSE

## Are architects within your target group?

The *Innovation Award Architecture+ Office* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. The renowned *Innovation Award Architecture+ Office*, which is being organized for the 12th time in 2022 by the architecture journal AIT in cooperation with Koelnmesse shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.



AIT 4.2022

## Conditions of participation

Entitled to participate are all industrial companies and processing firms who have developed an innovative product or a project related solution for office furniture, accessories and equipment, luminaires, floor coverings, acoustic elements and other products in office buildings. It should meet high technical and design demands. Architects and interior designers, who collaborated with a manufacturer, may also participate. Both the development of the product and the project-related solution should not be more than three years old and should be available on the market at the time of ORGATEC 2022. Each company may submit up to four products.

## Special Exhibition

All submitted products will be presented at the Innovation Award stand in a special exhibition at ORGATEC 2022 in Cologne. In addition to the product, you can display brochures about your product. Participation in the *Innovation Award Architecture+ Office* thus provides you with an additional presentation platform in addition to your stand for the entire duration of the trade fair from 25 to 29 October 2022.

## Jury

The evaluation of the products and the selection of the winners will take place on 25 October 2022 by a jury of experts consisting of renowned interior designers, architects and decision-makers.



Jury Meeting Innovation Award Architektur+ Office



Stand Innovation Award Architektur+ Office

## Award ceremony

The winners will be presented right after the jury meeting on 25 October 2022 at 5 p.m. as a public event at the Innovation Award stand.

## Awards

The winners receive trophies (for the Innovation Award) and certificates (for Special Mentions and Mentions). Additionally, every award winner receives the digital logo of the Innovation Award and may use it for their own advertising activities for one year.

## Special publication

All participants of the Innovation Award will be published with their products after the jury meeting in a comprehensive special section of AIT (reach up to 20,000 readers).

## Online presence

In addition all participants of the Innovation Award will be presented with their products in the digital media of the publishing house. This includes an documentation on [ait-xia-dialog.de](http://ait-xia-dialog.de), a presentation in the newsletter AIT-Dialog by GKT (around 25,000 subscribers), a blog and distribution via social media channels.

## Documents to be submitted

For each product, an information sheet must be completed and submitted in advance. This is provided to the jury for a better understanding of the product. You will receive the link to the template with your confirmation of participation.

## Dates

### Registration deadline:

28 September 2022

### Submission of the required documents:

5 October 2022

### Setup of the products at ORGATEC:

24 October 2022

### Jury meeting:

25 October 2022

### Award ceremony:

25 October 2022, at 5 p.m.

at the Innovation Award stand

### Dismantling and pick-up of the product:

29 October 2022



Jury Innovation Award Architektur+ Office 2020

## Participation fee

### Exhibitors:

**1.700 Euro** (plus VAT) for the first product

**700 Euro** (plus VAT) for every additional product

**Non-Exhibitors may possibly participate upon special agreement.**

## Cancellation fee

**40 percent** of the participation fee  
until four weeks before the jury meeting

**70 percent** of the participation fee  
from four weeks before the jury meeting

**100 percent** of the participation fee  
from one week before the jury meeting

## JURY STATEMENTS



### Prof. Ritz Ritzer

Office owner  
*bogevsichs buero*, Munich

*Innovation Award Architecture+ Building*, Jury member

"Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!"



### Nicole Kerstin Berganski

Office owner  
NKBAK, Frankfurt am Main

*Innovation Award Architecture+ Building*, Jury member

"The participation in the jury has brought interesting insights into the current developments. [...] Two areas of interest were discussed in detail and controversially. On the one hand it was about an outstanding design, on the other hand innovative technical developments inspired enthusiasm: Two fields that advance product development and technical innovation."

## JURY

### INNOVATION AWARD ARCHITECTURE+ OFFICE 2020

#### Carla Bayer

bki brandherm + krumrey interior architecture

#### Patricius C.M. Schalkwijk

hell und freundlich architekten | innenarchitekten

#### Jürgen Steffens

JSWD Architekten

#### Maike Schlick

Kadawittfeldarchitektur

## Binding registration process:

### Step 1

Register online by 28 September 2022 at [ia-office-2022.ait-xia-dialog.de](http://ia-office-2022.ait-xia-dialog.de) or complete the registration form for the *Innovation Award Architecture+ Office 2022* and send it to: [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de)

### Step 2

You will receive a confirmation of registration as well as an information sheet to be filled in for the registered product.

### Step 3

Hand in the information sheet for each product by 5 October 2022.

### Step 4

Please install your submitted products on the stand of the Innovation Award on 24 October 2022.

### Step 5

Attend the Award Ceremony on 25 October 2022 at 5 p.m. at the stand of the Innovation Award.

## We offer

- Renowned architects and interior designers intensively engage with your product, your ideas and your design concept.
- Special exhibition at the stand of the Innovation Award during the fair
- Public award ceremony
- Provision of Innovation Award logo, which you may use in case of an award in the scope of your own advertising activities for one year
- Publication in a special section of AIT and an online presence in the digital media of the publishing house at [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de), newsletter AIT-Dialog by GKT (around 25,000 subscriptions), blog, social media

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The *Innovation Award Architecture+ Office 2022* will take place subject to a minimum number of 30 applications.

## Contact

Friederike Boy

Gesellschaft für Knowhow-Transfer  
in Architektur und Bauwesen mbH

Bei den Mühren 70 | DE-20457 Hamburg

Phone: +49 40 7070 898 - 18

E-Mail: [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de)

## Please complete a separate form for each product:

also available online at: [ia-office-2022.ait-xia-dialog.de](http://ia-office-2022.ait-xia-dialog.de)

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Product name

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Short description

---

Company

---

Contact Person | Function

---

Street

---

Zip code | City

---

Phone

---

E-Mail | Web

### If applicable, please state:

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Partner architect or design office

---

Contact Person | Function

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Address (Street | Zip Code | City)

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Phone

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E-Mail | Web

I am an exhibitor at ORGATEC 2022  Yes  No

I register  one product for participation  several products for participation in the Innovation Award

Architecture+ Office 2022.

I accept the participation and cancellation conditions.

Please keep me informed about formats for addressing target groups of architects and interior designers, events and important topics of AIT and AIT-Dialog.

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Date | Signature

A competition of the architecture magazine AIT and  
AIT-Dialog in collaboration with Koelnmesse and  
ORGATEC 2022.