

Showroom in New York von Atelier Barda



Das Modelabel Kanuk fertigt seit 1974 in einer kleinen Fabrik im Herzen von Montreal Winterjacken, die für die extremen Wetterbedingungen in der Provinz Quebec konzipiert sind. Im New Yorker Stadtteil Soho eröffnete nun im Erdgeschoss eines historischen Stadthauses der erste Showroom des Labels. Behutsam wurde mit dem Bestand umgegangen. Die puristische Innenkonstruktion legt sich wie eine zweite Haut darüber. Atelier Barda arbeitete den authentischen, visionären Charakter der Marke mittels erfahrbaren sinnlichen Materialien heraus. So wird die schlichte Präsentation durch in diffuses Licht getauchte Materialien und Farben verstärkt – durch den braunen, flauschigen Teppichboden, das grün gefärbte Epoxidharz im Tresen oder die dramatisch blauen Vorhänge im Umkleidebereich. js

Entwurf: Atelier Barda, www.atelierbarda.com

Bauherr: Kanuk

Standort: New York

Fertigstellung: 2021

Fotos: Eric Petschek









SNOWY OWL
The snowy owl (*Nyctalegio nyctale*) is a member of the family Strigidae. It is a large owl with a white body and dark spots on its wings and back. It is found in the Arctic region of North America and Europe. It is a nocturnal bird and is known for its silent flight. It feeds on small mammals and birds. It is a highly adaptable bird and can survive in a wide range of environments. It is a highly intelligent bird and is known for its ability to learn and remember human faces. It is a highly social bird and is known for its ability to form strong bonds with its family and other members of its species. It is a highly resilient bird and is known for its ability to survive in harsh conditions. It is a highly intelligent bird and is known for its ability to learn and remember human faces. It is a highly social bird and is known for its ability to form strong bonds with its family and other members of its species. It is a highly resilient bird and is known for its ability to survive in harsh conditions.

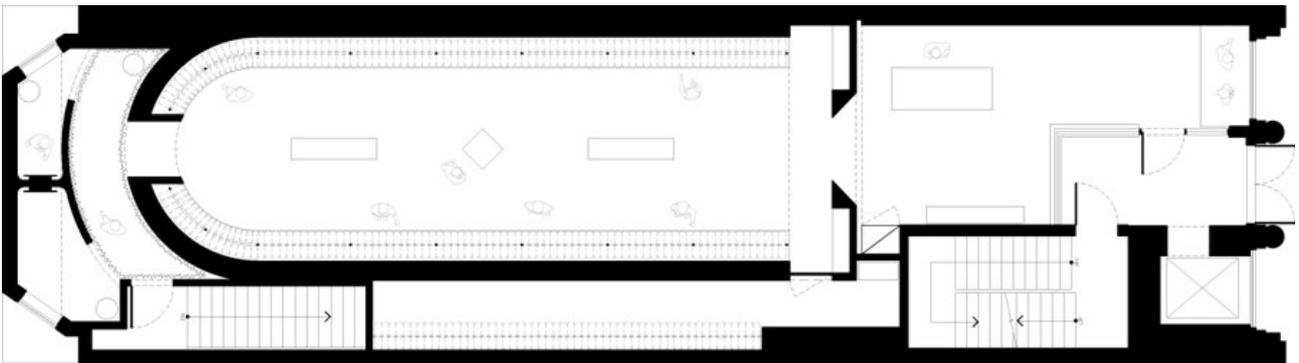












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