



REGISTER NOW

2020



INNOVATION AWARD ARCHITECTURE + OFFICE

IN COOPERATION WITH KOELNMESSE | ORGATEC

JURY MEETING | 27 OCTOBER 2020 | COLOGNE

TRADE FAIR PRESENCE | IMM COLOGNE | 18 TO 24 JANUARY 2021

INFORMATION FOR INDUSTRY AND MANUFACTURERS



INNOVATION AWARD ARCHITECTURE+

Building

Products and materials for the complete contract and industrial building segment as well as for residential construction

BAU 2021, Munich

11 - 16 January 2021

Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

ISH 2021, Frankfurt am Main

22 - 26 March 2021

Technology

Luminaires, lighting technology, electrical engineering, home and building automation

Light + Building 2022, Frankfurt am Main

13 - 18 March 2022

Presentation

Products and solutions for trade fairs and shop-fitting

EuroShop 2023, Düsseldorf

26 February - 2 March 2023

PARTICIPANTS' COMMENTS



Jürgen Bartels
Managing Director
BaSys - Bartels Systembeschläge
Innovation Award Architecture+ Building 2017

BaSys - Bartels Systembeschläge GmbH

"BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU 2017 in order to obtain an independent opinion from a jury of experts on a new door fitting. [...] The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair."



Dirk Thielker
Head of Marketing
Viega GmbH & Co. KG
Innovation Award Architecture+ Technology 2017

Viega GmbH & Co. KG

"Winning the AIT Innovation Award is an important acknowledgement of the work of our product developers and it confirms the great importance we at Viega attach to the combination of form and function. Furthermore, the award ceremony and the associated activities are additional communication tools helping us to reach our specialist target groups."



Stephan Naacke
Managing Director
Marketing and Sales
FINDEISEN GmbH
Innovation Award Architecture+ Building 2017

FINDEISEN GmbH

"We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track."

ORGATEC & IMM COLOGNE | 2020/2021 | COLOGNE

Against the background of the ongoing corona pandemic and its global impact, ORGATEC 2020 will not take place. We would like to give you the opportunity to present your innovations to the target group of interior/architects even without the fair taking place. For this reason, we are offering you an extended concept of the established *Innovation Award Architecture+ Office 2020* with a special exhibition at the imm cologne 2021 trade fair. Should the imm cologne be suspended, the Innovation Award will take place at a reduced price with jury meeting and publication but without a special exhibition.

Are architects within your target group?

The *Innovation Award Architecture+ Office* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. The renowned *Innovation Award Architecture+ Office*, which is being organized for the 11th time in 2020 by the architecture journal AIT in cooperation with Koelnmesse/ORGATEC shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.

Conditions of participation

Entitled to participate are all industrial companies and processing firms, who have developed an innovative product or a project related solution

for office furniture, accessories and equipment, luminaires, floor coverings, acoustic elements and other products in office buildings. It should meet high technical and design demands. Architects and interior designers, who collaborated with a manufacturer, may also participate. Both the development of the product and the project-related solution should not be more than three years old and must be available on the market at the time of the fair. Every company has the possibility to submit several products.

Jury

The selection of the award winners is done by an expert jury consisting of renowned architects, interior designers and decision-makers. The jury meeting will take place on 27 October 2020 in Cologne.

Product presentation jury meeting

As in the past, the products will be presented to the jury in the form of a exhibition. Should this not be possible due a lack of resources or the size of the product, we will be happy to discuss an alternative digital presentation option with you individually. This year, the jury meeting can be experienced by everyone, as it is virtually accompanied and digitally presented by the architecture magazines AIT and XIA by AIT as well as Koelnmesse.

Award ceremony and dinner

The concept and the date of the award ceremony and/or a winner's dinner together with the jury and selected interior/architects are in coordination. We will inform you about concrete details shortly.



AIT 5.2020

Special exhibition NEW!

In addition to the jury meeting in October 2020, it is planned to present the products at imm cologne 2021 from 18 - 24 January 2021. Should the imm cologne be suspended, the Innovation Award will take place at a reduced price without a special exhibition.

Awards

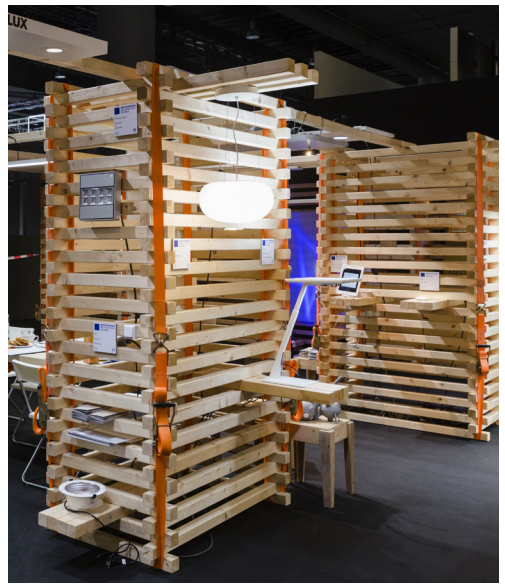
The winners receive cups (Innovation Awards) and certificates (Special Mentions and Mentions). Additionally, every award winner receives the logo of the Innovation Award as a digital file and may use it for his own advertising activities for one year.

Special publication NEW!

All participants of the Innovation Award will be published with their products after the jury meeting in a comprehensive special section of AIT 12.2020 (reach up to 20,000 readers).

Online presence NEW!

In addition, in 2020 all participants of the Innovation Award will for the first time be presented with their products to an increased extent in the digital media of



Stand system *Innovation Award Architecture+ Technology 2018*

the publishing house and Koelnmesse/ORGATEC. This includes an online documentation on www.ait-xia-dialog.de, a presentation in the newsletter AIT-Dialog by GKT *exclusiv (around 28,000 subscribers), a blog and distribution via social media channels.

Participation + advertising in AIT as a package NEW!

- + Participation with up to 4 products
 - + 1-page advertisement in AIT issue 10.2020
 - + 1-page advertisement in AIT issue 12.2020
 - + PLUS 1-page advertisement in AIT issue 1/2.2021 = 12.500 Euro (plus VAT)
- Participation is possible without advertising as well.

Required documents NEW!

An information sheet must be completed and submitted in advance for each product. You will receive the template with your confirmation of participation. The product will be examined by the jury on site. A poster (DIN A0), which you design according to our template, serves to explain further features of the submission. Additionally, you can present the product to the jury in a 3-minute video (amateur).

Dates

NEW!

Registration deadline:

15 September 2020

Submission of the required documents:

30 September 2020

Setup of the product:

26 October 2020 | 17 January 2021

Jury meeting in Frankfurt:

27 October 2020

Award ceremony/exclusive event:

18 January 2021

Dismantling and pick-up of the product:

28 October 2020 | 24 January 2021

Participation fee

NEW!

Innovation Award with special exhibition

at imm cologne 2021:

1.700 Euro (plus VAT) for the first product

700 Euro (plus VAT) for every additional product

If imm cologne 2021 is suspended, a reduced participation fee will automatically take effect:

1.100 Euro (plus VAT) for the first product

450 Euro (plus VAT) for every additional product

Participation + advertising in AIT as a package:

- + Participation with up to 4 products
- + 1-page advertisement in AIT issue 10.2020
- + 1-page advertisement in AIT issue 12.2020
- + PLUS 1-page advertisement in AIT issue 1/2.2021

12.500 Euro (plus VAT) for up to 4 products

This package price also applies in the event of cancellation of imm cologne 2021 and a special exhibition that does not take place.

Invoices will be issued in 2020.

Cancellation fee

NEW!

40 percent until four weeks before the jury meeting

70 percent from four weeks before the jury meeting

100 percent from one week before the jury meeting

JURY STATEMENTS



Prof. Ritz Ritzer

Office owner
bogevischs buero, Munich

Innovation Award Architecture+ Building 2015, Jury member

"Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!"



Nicole Kerstin Berganski

Office owner
NKBAK, Frankfurt am Main

Innovation Award Architecture+ Building 2015, Jury member

"The participation in the jury has brought interesting insights into the current developments. [...] Two areas of interest were discussed in detail and controversially. On the one hand it was about an outstanding design, on the other hand innovative technical developments inspired enthusiasm: Two fields that advance product development and technical innovation."

JURY

INNOVATION AWARD ARCHITECTURE+ OFFICE 2018

Eva Boss

bkp kolde kollegen, Düsseldorf

Joachim Hein

RKW Architektur +, Düsseldorf

Kilian Kresing

Kresings Architektur, Münster

Esther Strohecker

Dipl. Ing. Innenarchitektin AKNW, Münster

Tobias Unterberg

JSWD Architekten, Köln

ADVANTAGES INNOVATION AWARDS

The Innovation Awards are addressed to companies and processing businesses as well as architects and interior designers working in these areas. Based on architectural criteria, they award products and conceptual solutions which equally impress by their design and technical aspects.



Stand system Innovation Award Architecture+ Technology 2016

Exhibition

Every product which is registered for one of the Innovation Awards is a part of a big exhibition which is presented during jury meeting and/or the trade fair with a thematically related focus. In the context of the exhibition, all products are generously displayed with supplementary, distinctive explanations.

Special publication

All participants of the Innovation Award are published with the submitted products in an extensive special section of the trade journal AIT (reach up to 20,000 readers) following the jury meeting.

Award

Cup and certificate of the Innovation Award are proof of the highest architectural quality of the awarded product. The logo of the Innovation Award may be used for free on all advertising media of the awarded company for one year and shows all architects and interior designers that the product has been assessed by renowned colleagues and found excellent. The prizes are awarded in different categories.



Winners of the Innovation Award Architecture+ Office 2018

Jury

The products are solely assessed by leading architects or interior designers and decision-makers in the contract segment. Depending on the thematic orientation of the Innovation Award, jury members with corresponding expertise or above-average standing in the industry are selected.

Award ceremony

All innovation awards are presented at the respective trade fair or an exclusive special event. After the award ceremony, there is the possibility of a joint dinner with the members of the jury and selected architects and interior designers.

Online Presence



All participants of the Innovation Awards are presented in the digital media of the publishing house and trade fair corporations. This includes an online documentation on the homepage www.ait-xia-dialog.de, a presentation in the newsletter AIT-Dialog by GKT *exklusiv (about 28,000 subscribers), a blog, as well as a distribution via social media channels.

Binding registration process:

Step 1 | Registration:

Complete the registration form for the *Innovation Award Architecture+ Office 2020* and mail it to: innovationspreis@ait-online.de by 15 September 2020

Step 2 | Registration:

Receive the registration confirmation and the information sheet.

Step 3 | Registration:

Hand in the information sheet for each product by 30 September 2020 to innovationspreis@ait-online.de.

Step 4 | Jury meeting:

Assembly of the exhibits 26 October 2020

Step 5 | Jury meeting:

Collection of the exhibits 28 October 2020

Step 6 | Special exhibition at imm cologne 2021:

Assembly of the exhibits 17 January 2021

Step 7 | Special exhibition at imm cologne 2021:

Award ceremony/Winners-Dinner 18 January 2021

Step 8 | Special exhibition at imm cologne 2021:

Collection of the exhibits 24 January 2020

We offer

- Renowned architects and interior designers intensively engage with your product, your ideas and your design concept
- Provision of Innovation Award logo, which you may use in case of winning an award in the scope of your own advertising activities for one year
- Publication in an extensive special section of AIT in the 12.2020 issue
- Online presence in the digital media of the publishing house and Koelnmesse/ORGATEC: www.ait-xia-dialog.de, newsletter AIT-Dialog by GKT
*exclusiv (around 28,000 subscriptions), blog,

social media

- Award ceremony or exclusive event
- Participation and advertising as a package

Participation fee

Innovation Award with special exhibition at imm cologne 2021:

1.700 Euro (plus VAT) for the first product

700 Euro (plus VAT) for every additional product

If the imm cologne 2021 is suspended, a reduced participation fee will automatically take effect:

1.100 Euro (plus VAT) for the first product

450 Euro (plus VAT) for every additional product

Participation + advertising in the AIT as a package:

+ Participation with up to 4 products

+ 1-page advertisement in the issue 10.2020

+ 1-page advertisement in the issue 12.2020

+ PLUS 1-page advertisement in the issue 1/2.2021

12.500 Euro (plus VAT) for up to 4 products

The package price also applies in the event of cancellation of imm cologne 2021 and a special exhibition that does not take place.

Invoices will be issued in 2020.

Cancellation fee

40 percent until four weeks before the jury meeting

70 percent from four weeks before the jury meeting

100 percent from one week before the jury meeting

Contact

Friederike Boy

Gesellschaft für Knowhow-Transfer

in Architektur und Bauwesen mbH

Bei den Mühren 70 | DE-20457 Hamburg

Phone: +49 40 7070 898 - 18

E-Mail: innovationspreis@ait-online.de

Please complete a separate form for each product:

Product name

Short description

Company

Contact | Function

Street

Zip code | City

Phone | Fax

E-Mail | Web

If applicable, please state:

Partner architect or design office

Contact | Function

Address (Street | Zip Code | City)

Phone | Fax

E-Mail | Web

I register ☐ one product for participation/ ☐ several products for participation in the *Innovation Award Architecture+ Office 2020*.

I register ☐ one product for participation/ ☐ several products for participation in the *Innovation Award Architecture+ Office 2020*.
and I book the advertising in the AIT as a package.

☐ I have accepted the participation and cancellation fees.

☐ Please keep me informed about formats for addressing target groups of architects and interior designers, events and important topics of AIT and XIA by AIT as well as AIT-Dialog.

Date | Signature

A competition of the architecture magazine AIT
and XIA by AIT in partnership with AIT-Dialog and
in collaboration with ORGATEC and Koelnmesse