

NEW!

- EXTENDED CONCEPT
- FOR (NON-)EXHIBITORS
- COMPREHENSIVE SPECIAL PUBLICATION (PRINT+ONLINE)
- ADVERTISEMENTS AT SPECIAL CONDITIONS

REGISTER NOW

2020

INNOVATIONSPREIS ARCHITEKTUR + TECHNIK

INNOVATION AWARD ARCHITECTURE+ TECHNOLOGY

IN COOPERATION WITH THE MESSE FRANKFURT | LIGHT + BUILDING

JURY MEETING | 30 SEPTEMBER 2020 | FRANKFURT

2020 WITHOUT TRADE FAIR PRESENCE

INFORMATION FOR INDUSTRY AND MANUFACTURERS

light+building

AiT

Xia by AiT

INNOVATION AWARD ARCHITECTURE+

Office

Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings

In Cooperation with Koelnmesse/ORGATEC

Jury meeting 27 October 2020, Cologne

Fair presence at imm cologne

18 - 24 January 2021

Building

Products and materials for the complete contract and industrial building segment as well as for residential construction

BAU 2021, Munich

11 - 16 January 2021

Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

ISH 2021, Frankfurt am Main

22 - 26 March 2021

Technology

Luminaires, lighting technology, electrical engineering, home and building automation

Light + Building 2022, Frankfurt am Main

13 - 18 March 2022

Presentation

Products and solutions for trade fairs and shopfitting

EuroShop 2023, Düsseldorf

26 February - 2 March 2023

PARTICIPANTS' COMMENTS



Jürgen Bartels
Managing Director
BaSys - Bartels Systembeschläge
Innovation Award Architecture+ Building 2017

BaSys - Bartels Systembeschläge GmbH

"BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU 2017 in order to obtain an independent opinion from a jury of experts on a new door fitting. (...) The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair."



Dirk Thielker
Head of Marketing
Viega GmbH & Co. KG
Innovation Award Architecture+ Technology 2017

Viega GmbH & Co. KG

"Winning the AIT Innovation Award is an important acknowledgement of the work of our product developers and it confirms the great importance we at Viega attach to the combination of form and function. Furthermore, the award ceremony and the associated activities are additional communication tools helping us to reach our specialist target groups."



Stephan Naacke
Managing Director
Marketing and Sales
FINDEISEN GmbH
Innovation Award Architecture+ Building 2017

FINDEISEN GmbH

"We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track."

30 SEPTEMBER 2020 | FRANKFURT

In view of the ongoing corona pandemic and its global impact, Light + Building 2020 will not take place. Nevertheless, we would like to give you the opportunity to present your innovations to the target group of architects and interior designers. For this reason, we are offering you an extended concept of the established Innovation Award at reduced prices to enable you to take part in the Innovation Award Architecture+ Technology 2020 even without the fair taking place.

Are architects within your target group?

The *Innovation Award Architecture+ Technology* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. The renowned *Innovation Award Architecture+ Technology*, which is being organized for the 21st time in 2020 by the architecture journal AIT in cooperation with Messe Frankfurt/Light + Building shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.

Conditions of participation

Entitled to participate are all industrial companies and processing firms, who have developed an innovative product or a project related solution for luminaires, lighting technology, electrical engineering,

home or building automation. It should meet high technical and design demands. Architects and interior designers, who collaborated with a manufacturer, may also participate. Both the development of the product and the project-related solution should not date back more than three years and have to be available on the market. Every company has the possibility to submit several products. Under the present circumstances, participation in 2020 is not aimed exclusively at exhibitors at Light + Building. All relevant companies from the lighting and building-services technology sectors are eligible to enter.

Jury

The selection of the award winners is done by an expert jury consisting of renowned architects, interior designers and decision-makers. The jury meeting will take place on 30 September 2020 in Frankfurt am Main.

Awards

The winners receive cups (innovation prizes) and certificates (special awards and distinctions). Additionally, every award winner receives the logo of the Innovation Award as a digital file and may use it for his own advertising activities for one year.

Award ceremony and dinner

The concept of the award ceremony and/or a winners' dinner together with the jury and selected architects and interior designers is in coordination. We will inform you about concrete details within a short time.



AIT 5.2020

Product presentation jury meeting NEW!

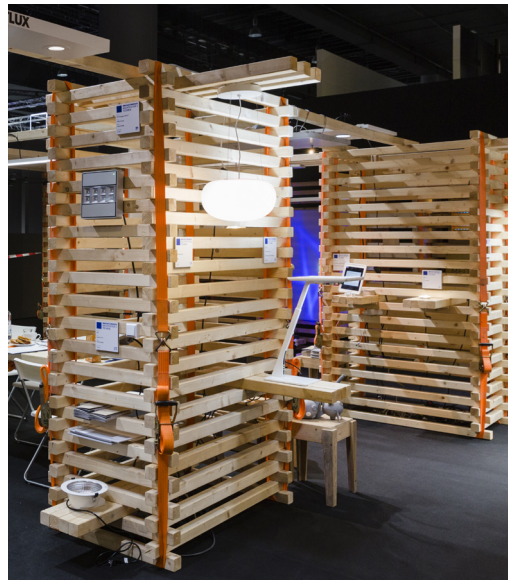
As in the past, the products of the jury will be presented to the jury in the form of a special exhibition. Should this not be possible due to the available resources or the size of the product, we will be happy to discuss an alternative digital presentation option with you individually. This year, the jury meeting can be experienced by everyone, as it is virtually accompanied and digitally presented by the architecture magazines AIT and XIA by AIT as well as by Messe Frankfurt.

Special publication NEW!

All participants of the Innovation Award will be published with their product after the jury meeting in a comprehensive special section of AIT 11.2020 (reach up to 20,000 readers). Due to the lack of a trade fair presence, the presentation integrated into the AIT will be expanded in 2020.

Online presence NEW!

In addition, in 2020 all participants in the Innovation Award will for the first time be presented with their product to an increased extent in the digital media of the publishing house and Messe Frankfurt/



Stand system *Innovation Award Architecture+ Technology 2018*

Light + Building. This includes online documentation on www.light-building.com, www.ait-xia-dialog.de, a presentation in the newsletter AIT-Dialog by GKT *exclusiv (around 28,000 subscribers), a blog and distribution via social media.

Advertisements at special conditions NEW!

All participants in the *Innovation Award Architecture+ Technology 2020* can place advertisements at special rates in the AIT 11.2020 issue as part of the special section:

1/2 page: 2.500 Euro (plus VAT)

1 page: 5.000 Euro (plus VAT)

1 page + online/banner: 6.500 Euro (plus VAT)

Required documents NEW!

An information sheet must be completed and submitted in advance for each product. You will receive the template with your confirmation of participation. The product will be examined by the jury on site. A poster (DIN A0), which you design according to our template, serves to explain further features of the submission. Additionally, you can present the product to the jury in a 3-minute video (amateur).

Dates **NEW!**

Registration deadline:

29 July 2020

Submission of the required documents:

28 August 2020

Setup of the product:

29 September 2020

Jury meeting in Frankfurt:

30 September 2020

Award ceremony/exclusive event:

Date will be announced shortly

Dismantling and pick-up of the product:

1 October 2020

Participation fee **NEW!**

980 Euro (plus VAT) for the first product

330 Euro (plus VAT) for every additional product

The invoice will be issued four weeks before the jury meeting.

Cancellation fee **NEW!**

40 percent until 4 weeks before the jury meeting

70 percent until 4 weeks before the jury meeting

100 percent until 4 weeks before the jury meeting

JURY STATEMENTS



Monika Berghammer
Managing Director
Die Planstelle, Munich

"I am very happy to support AIT and xia in awarding this prize, even though I – as an interior designer – was asked to assess rainwater pipe systems, fireproof curtains and air-to-water heat pumps. [...] However, this indicates the range of submitted products, which are not censored by AIT and xia if they fulfil certain criteria in the registration process. I wish all participants success with distributing their products and thank AIT and xia for the informative day at the trade fair."



Prof. Ritz Ritzer
Office proprietor
bagevischs buero, Munich

"Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!"

JURY

INNOVATION AWARD ARCHITECTURE+ TECHNOLOGY 2020

Catrin Brändle

JOP ARCHITEKTEN, Frankfurt a. M.

Matthias Koch

KSP Jürgen Engel Architekten GmbH, Frankfurt a. M.

Ruben Löbbert

why the friday | Löbbert + Jung GbR, Darmstadt

Julian Andreas Schoyerer

SCHOYERER ARCHITEKTEN_SYRA, Mainz

Christian Simons

schneider+schumacher Planungsges. mbH, Frankfurt a. M.

ADVANTAGES INNOVATION AWARDS

The Innovation Awards are addressed to companies and processing businesses as well as architects and interior designers working in these areas. Based on architectural criteria, they award products and conceptual solutions which equally impress by their design and technical aspects.



Stand system Innovation Award Architecture+ Office 2018



Winners of the Innovation Award Architecture+ Technology 2018

Exhibition

Every product, which is registered for one of the Innovation Awards, is part of a big exhibition, which is presented during jury meeting and/or the trade fair with a thematically related focus. In the context of the exhibition, all products are generously displayed with supplementary, distinctive explanations.

Jury

The products are solely assessed by leading architects or interior designers and decision-makers in the contract segment. Depending on the thematic orientation of the Innovation Award, jury members with corresponding expertise or above-average standing in the industry are selected

Award ceremony

All innovation awards are presented at the respective trade fair or an exclusive special event. After the award ceremony, there is the possibility of a joint dinner with the members of the jury and selected architects and interior designers.

Award

Cup and certificate of the Innovation Award are proof of the highest architectural quality of the awarded product. The logo of the Innovation Award may be used for free on all advertising media of the awarded company for one year and shows all architects and interior designers that the product has been assessed by renowned colleagues and found excellent. The prizes are awarded in different categories.

Special publication

All participants of the Innovation Award are published with the submitted products in an extensive special section of the trade journal AIT (reach up to 20,000 readers) following the jury meeting.

Online Presence

All participants of the Innovation Awards are presented in the digital media of the publishing house and trade fair corporations. This includes an online documentation on www.ait-xia-dialog.de, a presentation in the newsletter AIT-Dialog by GKT *exklusiv (about 28,000 subscribers), a blog, as well as a distribution via social media channels.

Binding registration process for participants

Step 1:

Complete the registration form for the *Innovation Award Architecture+ Technology* and send by email to: innovationspreis@ait-online.de or fax to: +49 40 70 70 898 - 20 until 29 July 2020.

Step 2:

Receive the registration confirmation and the information sheet.

Step 3:

Hand in the information sheet for each product until 28 August 2020 by email to innovationspreis@ait-online.de.

Step 4:

Send the exhibit to Frankfurt by 29 September 2020 or set it up on 29 September 2020.

Step 5:

Pick up the exhibit on 1 October 2020

We offer

- Renowned architects and engineers intensively engage with your product, your ideas and your design concept
- Provision of Innovation Award logo, which you may use in case of winning an award in the scope of your own advertising activities for one year
- Publication in an extensive special section of AIT in the 11.2020 issue
- Online presence in the digital media of the publishing house and Messe Frankfurt/Light + Building: homepage www.ait-xia-dialog.de and www.light-building.com, newsletter AIT-Dialog by GKT *exclusiv (around 28,000 subscriptions), blog, social media
- Award ceremony or exclusive event
- Advertisements in the AIT 11.2020 at special conditions

Exhibitors

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Cancellation fee

40 percent until four weeks before the jury meeting

70 percent from four weeks before the jury meeting

100 percent from one week before the jury meeting

Contact

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Fax: +49 40 7070 898 - 20

E-Mail: innovationspreis@ait-online.de

Please complete a separate form for each product:

Product name

Short description

Company

Contact | Function

Street

Zip code | City

Phone | Fax

E-Mail | Web

If applicable, please state:

Partner architect or design office

Contact | Function

Address (Street | Zip Code | City)

Phone | Fax

E-Mail | Web

I had registered as an exhibitor at the fair Light + Building 2020 Yes ☐ No ☐

I register ☐ one product for participation/ ☐ several products for participation in the *Innovation Award Architecture+ Technology*.

☐ I am interested in advertisements in the AIT 11.2020 at special conditions. Please send me an offer.

☐ I have accepted the participation and cancellation fees.

☐ I am interested in participating in an exclusive event following the jury meeting together with the jury and selected architects and interior designers. Please tell me the possibilities and costs of participation.

☐ Please keep me informed about formats for addressing target groups of architects and interior designers, events and important topics of AIT and XIA by AIT as well as AIT-Dialog.

A competition of the architecture magazine AIT
and XIA by AIT in partnership with AIT-Dialog and
in collaboration with Light + Building

Date | Signature

