

REGISTER NOW

2019



**INNOVATION AWARD
ARCHITECTURE+
TECHNOLOGY**

2019 ISH | 11 - 15 MARCH 2019 | FRANKFURT AM MAIN

INFORMATION FOR INDUSTRY AND MANUFACTURERS

ISH

AiT

Xia

INNOVATION AWARD ARCHITECTURE+

Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

Further industries on the occasion of the following trade fairs:

Presentation

Products and solutions for trade fairs and shopfitting

Technology

Luminaires, lighting technology, electrical engineering, home and building automation

Windows Door Facade

Products and building solutions for windows, doors and facades

Office

Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings

Building

Products and materials for the complete contract and industrial building segment as well as for residential construction

PARTICIPANT COMMENTS

BaSys - Bartels Systembeschläge GmbH

„BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU 2017 in order to obtain an independent opinion from a jury of experts on a new door fitting. (...) The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair.“



Jürgen Bartels
Director
BaSys - Bartels Systembeschläge
*Innovation Award
Architecture+ Building 2017*

Viega GmbH & Co. KG

“Winning the AIT Innovation Award is an important acknowledgement of the work of our product developers and it confirms the great importance we at Viega attach to the combination of form and function. Furthermore, the award ceremony and the associated activities are additional communication tools helping us to reach our specialist target groups.”



Dirk Thielker,
Leiter Marketing **Viega GmbH & Co. KG**
*Innovationspreis Architecture+
Technology 2017*

FINDEISEN GmbH

„We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track.“



Stephan Naacke
Director, Marketing and Sales
FINDEISEN GmbH
*Recognition Innovation Award
Architecture+ Building 2017*

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Are architects within your target group?

The *Innovation Award Architecture+ Technology* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. On the occasion of the 2019 ISH trade fair, the 20th *Innovation Award Architecture+ Technology* will take place. It shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.



Jury session at the AIT Innovation Award booth



Conditions of participation

Participation is to all exhibitors at 2019 ISH, who have developed an innovative product or a project related solution relating to bathroom design, energy efficient heating and air-conditioning technology or renewable energies. It should meet high technical and design demands. Architects and interior designers, who collaborated with a manufacturer, may also participate. Both the development of the product and the project-related solution should not date back more than three years. and has to be available on the market at the time of the 2019 ISH trade fair. Every company has the possibility to submit several products.

Presentation of submissions

During the 2019 ISH, all submitted products are presented at the stand of the Innovation Award. Besides the exhibition of the product, you have the possibility to display brochures about it. When participating in the Innovation Award Architecture+ Technology, you can make use of a second presentation platform over the entire trade fair duration.

Required documents

Prior to the start of the trade fair, an information sheet has to be filled in for every competition entry. For the special product exhibition at the 2019 ISH, we need the product or a sample until 10 March 2019 at the fair.



AIT 12.2018

Awards

The winners receive cups and certificates. Additionally, every award winner receives the logo of the Innovation Award as a digital file and may use it for own advertising activities until the next award ceremony.

Jury

The selection of award winners is done by an expert jury consisting of renowned interior designers or architects and decision-makers.

Special publication

Following the trade fair, all participants of the Innovation Award will be published with their products in a special section of the trade journals AIT and xia Intelligente Architektur (reach: up to 68,000 readers).



xia Intelligente Architektur 10-12/18

Participation fee

Exhibitors:

1.250 Euro (plus VAT) for the first product

450 Euro (plus VAT) for every additional product

No exhibitors, only on request:

1.450 Euro (plus VAT) for the first product

510 Euro (plus VAT) for every additional product

The invoice will be issued approx. two weeks before the fair.

Cancellation fee

33 percent

until 14 days before the start of the trade fair

66 percent

for less than 14 days before the start of the trade fair



Exhibition of the Innovation Award at the 2017 ISH

Dates

Registration deadline:

8 February 2019

Handing in of the required documents:

15 February 2019

Setup exhibit:

10 March 2019

Award ceremony:

11 March 2019, 5 pm

JURYSTATEMENTS



Monika Berghammer
Managing Director
Die Planstelle, Munich

"I am very happy to support AIT and xia in awarding this prize, even though I - as an interior designer - was asked to assess rainwater pipe systems, fireproof curtains and air-to-water heat pumps. [...] However, this indicates the range of submitted products, which are not censored by AIT and xia if they fulfil certain criteria in the registration process. I wish all participants success with distributing their products and thank AIT and xia for the informative day at the trade fair."



Prof. Ritz Ritzer
Office proprietor
bogevischs buero, Munich

"Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!"

JURY ARCHITECTURE+ TECHNOLOGY 2017

Nicole Kerstin Berganski

NKBAK, Frankfurt am Main

Simone Ferrari

Simone Ferrari Innenarchitektur, Seeheim-Jugenheim

Ulrich Holzinger

Schmidt Holzinger Innenarchitekten, Rodgau

Malte Just

Just/Burgeff Architekten, Frankfurt am Main

Natascha Merz

Natascha Merz Innenarchitektur, Frankfurt am Main

ADVANTAGES

The Innovation Awards are addressed at companies and processing businesses as well as architects and interior designers working in these areas. Based on architectural criteria, they award products and conceptual solutions which equally impress with their design and technical aspects.



Winners of the *Innovation Award* Architecture+ Technology 2017



Construction of the stand and presentation at the 2017 ISH

Exhibition

Every product, which is registered for one of the Innovation Awards, is part of a great exhibition, which is presented during a trade fair with a thematically related focus. In the context of the exhibition, all products are generously displayed with supplementary, distinctive explanations.

Jury

The products are solely assessed by leading interior designers or architects and decision-makers in the contract segment. Depending on the thematic orientation of the Innovation Award, jury members with corresponding expertise or above-average standing in the industry are selected

Award ceremony

All Innovation Awards are awarded in the context of public events during the respective trade fair.

Award

Cup and certificate of the Innovation Award are proof of the highest architectural quality of the awarded product. The logo of the Innovation Award may be used for free on all advertising media of the awarded company until the next award ceremony and shows all architects and interior designers that the product was assessed by renowned colleagues and found excellent. The prizes are awarded in different categories.

Special publication

Following the trade fair, all participants of the Innovation Award are published with their products in a special section of the trade journals AIT and xia Intelligente Architektur. The magazines reach up to 68,000 interior designers, architects and decision-makers in the contract segment.

Please complete a separate form for each product:

Product name

Short description

Company

Contact | Function

Street

Zip code | City

Phone | Fax

E-Mail | Web

If applicable, please state:

Partner architect or design office

Contact | Function

Address (Street | Zip Code | City)

Phone | Fax

Email | Web

I am an exhibitor at the 2019 ISH Yes No

I register one product for participation/ several products for participation.

Please keep me informed about events and important topics of AIT and xia Intelligente Architektur.

I'm interested in the AIT-Dialog-Newsletter for decision makers in architecture marketing and distribution.

A competition by the architecture magazines AIT
and xia Intelligente Architektur in partnership with
AIT-Dialog and in cooperation with Messe Frankfurt GmbH.

Date | Signature

 INNOVATION AWARD
ARCHITECTURE+
TECHNOLOGY

 AIT xia ISH

Binding registration process for participants

Step 1:

Complete the *registration form* for the Innovation Award Architecture+ Technology and fax it until 8 February 2019 to: +49.40.70 70 898 - 20 or send it by email at: innovationspreis@ait-online.de

Step 2:

Receive the registration confirmation and the information sheet

Step 3:

Handing in the information sheet for each product until 15 February 2019 by email at: innovationspreis@ait-online.de

Step 4:

Setup the exhibit at 10 March 2019

Step 5:

Visit the award ceremony on 11 March 2019 at 5 p.m. and the exhibition at the stand of the Innovation Award

We offer

- Presentation of your company and your products at the ISH trade fair from 11 - 15 March 2019 in Frankfurt am Main
- Renowned architects and engineers intensively engage with your product, your ideas and your design concept
- Publication in the trade journals AIT and xia Intelligente Architektur as well as online documentation at www.ait-xia-dialog.de
- Provision of Innovation Award logos, which you may use in case of winning an award in the scope of your own advertising activities

Participation fee

Exhibitors:

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450 Euro (plus VAT) for every additional product

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Contact

Gesellschaft für Knowhow-Transfer
in Architektur und Bauwesen mbH

Bei den Mühren 70

20457 Hamburg

Fon: +49.40.7070 898 - 11

Fax: +49.40.7070 898 - 20

Email: innovationspreis@ait-online.de