

ADVANTAGES

The Innovation Awards address companies und processing businesses as well as architects and interior designers working in these fields. On the basis of architectural criteria, they award products and conceptual solutions, which impress with both their design and technical attributes.



Stand construction and presentation of products.



Exhibition

Every product, which is registered for one of the Innovation Awards, is part of a great exhibition, which is presented during a trade fair with a thematically related focus. In the context of the exhibition, all products are generously displayed with supplementary, distinctive explanations.

Jury

The products are exclusively assessed by leading (interior) architects and decision makers in the contract segment. Depending on the thematic focus of the Innovation Award, architects and interior designers having the corresponding expertise or above-average significance in the respective branch of industry are selected as jury members.

Award ceremony

All Innovation Awards are awarded in the context of public events during the respective trade fair.

Award

The certificate of the Innovation Award is a proof of the excellent architectural quality of the awarded product. The logo may be used for free on all advertising media of the awarded company. It indicates to architects and interior designers that your product has been tried and tested by renowned colleagues and found excellent.

Special publication

Subsequent to the trade fair, all participating products of the Innovation Award will be documented in the trade journals AIT and xia Intelligente Architektur (reach up to 68.000 readers).

Please complete a separate form for each product:

Product name

Short description

Company

Contact | function

Street

Zip code | city | country

Phone | fax

E-Mail | web

If applicable, please state:

Partner architect or design office

Contact | Function

Address (street | zip code | city | country)

Phone | fax

E-Mail | Web

I am an exhibitor at the ORGATEC 2018 Yes No

I register one product/ several products for participation.

Please keep me informed about events and important topics of AIT and xia Intelligente Architektur.

I'm interested in the AIT Newsletter for decision makers in architecture marketing and distribution.

Date | signature



A competition by the architecture magazines AIT and xia Intelligente Architektur in partnership with GKT and in cooperation with Koelnmesse GmbH.

Binding registration process for manufacturers

Step 1:

Fill in the registration form for the *Innovation Award Architecture+ Office* and fax it until September 21st, 2018 to:
+49.40.70 70 898 - 20 or send it via e-mail to:
innovationspreis@ait-online.de

Step 2:

Receive the registration confirmation.

Step 3:

Send checklist and product information sheet for each entry until September 28th, 2018 via e-mail to:
innovationspreis@ait-online.de

Step 4:

Set up the exhibit at the fair on October 22nd, 2018.

Step 5:

Announcement of the winner at the award ceremony on October 23rd, 2018 at 5pm.

We offer

- Presentation of your company and your products at the ORGATEC trade fair October 23rd to 27th, 2018 in Cologne
- Renowned architects and interior designers will intensively engage with your product, your ideas and thoughts
- Publication in the trade journals AIT and xia Intelligente Architektur along with the online documentation at www.ait-xia-dialog.de
- Provision of the Innovation Award logo, which you may use for every advertising measure for the time period of one year, in case of winning an award.

Participation fee

Exhibitors:

1.150 Euro (plus VAT) for the first product

350 Euro (plus VAT) for every additional product

No exhibitors of the fair, only on request:

1.390 Euro (plus VAT) for the first product

410 Euro (plus VAT) for every additional product

The Invoice will be issued before the fair.

Cancellation conditions

33 percent after binding registration until 14 days before the event

66 percent from 14 days or less before the event

Contact

Gesellschaft für Knowhow-Transfer
in Architektur und Bauwesen mbH
Bei den Mühren 70

20457 Hamburg

Fon: +49.40.7070 898 - 11

Fax: +49.40.7070 898 - 20

E-Mail: innovationspreis@ait-online.de

REGISTER NOW

2018



**INNOVATIONSPREIS
ARCHITEKTUR +
OFFICE**

ORGATEC | OCTOBER 23RD TO 27TH, 2018 | COLOGNE

INFORMATION FOR INDUSTRY AND MANUFACTURERS



INNOVATION AWARD ARCHITECTURE+

Office (ORGATEC 2018, Cologne)

Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings

Further industries on the occasion of the following trade fairs:

Building (BAU 2019, Munich)

Products and materials for the complete contract and industrial building segment as well as for residential construction

Technology (ISH 2019, Frankfurt)

Products and building services for the bathroom, heat distribution, air-conditioning and building automation

Presentation (EuroShop 2020, Düsseldorf)

Products and solutions for trade fairs and shopfitting

Technology (Light+Building 2020, Frankfurt)

Luminaires, lighting technology, electrical engineering, home and building automation

Windows Door Facade

(FENSTERBAU FRONTALE 2020, Nuremberg)

Products and building solutions for windows, doors and facades

PARTICIPANT COMMENTS

Geberit Vertriebs GmbH

"Architects are a very demanding target group for whom everything has to be right - the design as well as the functions. The Innovation Award Architecture+ Technology reflects just that. It is an excellent indicator of how a product is received by architects. That's why we are particularly pleased to receive this special award."



Thomas Brückle
Head of marketing
Geberit Vertriebs GmbH
*Special recognition
Innovation Award Architecture+
Technology 2017*

BaSys - Bartels Systembeschläge GmbH

„Basys was pleased to take part in the Innovation Award Architecture+ Building at BAU 2017 in order to obtain an independent opinion from a jury of experts on a new door fitting. (...) The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair.“



Jürgen Bartels
Director
BaSys - Bartels Systembeschläge
*Innovation Award
Architecture+ Building 2017*

FINDEISEN GmbH

„We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track.“



Stephan Naacke
Director, Marketing and Sales
FINDEISEN GmbH
*Recognition Innovation Award
Architecture+ Building 2017*

ORGATEC | OCTOBER 23RD TO 27TH, 2018 | COLOGNE

Are architects within your target group?

The *Innovation Award Architecture+ Office* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. On the occasion of the 2018 Orgatec trade fair, the 10th *Innovation Award Architecture+ Office* will take place. It shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of products available on the market those are awarded that correspond to the requirements of architects to a special degree.

Conditions of participation

Participation is open to all industrial companies and processing companies who have developed an innovative product relating to products in furnishing, flooring, acoustics and lighting. It should meet high technical and design standards. Architects and interior designers, who have in this context collaborated with a manufacturer, can also participate. The development of the product respectively of the project-specific solution should not date back more than two years. The product or the project-specific solution must be available on the market at the time of the 2018 Orgatec trade fair. Each company can submit several products.



Jury session at the AIT Innovation Award booth



Exhibition

Each product will be presented within an exhibition at the ORGATEC in Cologne. In the context of the exhibition, all products are generously displayed with supplementary, distinctive explanations and you have the option to provide us with product brochures to be shown along with your product. With your participation in the Innovation Award Architecture+ Office you receive a second presentation platform for the whole duration of the fair.

Required documents

Beforehand, a product information sheet must be handed in for every competition entry, that will be reviewed during the jury session. For the special product exhibition, we need the product or a sample just before the Orgatec 2018 starts, directly at the fair.



AIT 04.2018



xia Intelligente Architektur 01-03/18

Prizes

Cups and certificates are awarded. The award-winners receive the logo of the Innovation Award and are thus offered the possibility to use it in every advertising measure.

Jury

The award-winners are selected by a jury consisting of renowned architects and interior designers.

Special publication

After the trade fair, all participating products of the Innovation Award will be published in a special publication of the architecture magazines AIT and xia Intelligente Architektur (reach up to 68.000 readers).

Participation fee:

Exhibitors:

1.150 Euro (plus VAT) for the first product

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66 percent from 14 days or less before the event



Jury session and award ceremony at the ORGATEC 2016

Dates

Registration deadline:

September 21st, 2018

Handing in of the explanatory documents:

September 28th, 2018

Setup exhibit and handing in of product:

October 22nd, 2018

Jury session:

October 23rd, 2018, 9am - 4pm

Award ceremony:

October 23rd, 2018, 5pm

Pickup exhibit:

October 27th, 2018, at 4pm

JURYSTATEMENTS



Nicole Kerstin Berganski
NKBAK
Frankfurt on the Main

"Participating in the jury brought interesting insights into current developments. (...) Two areas of interest were discussed in detail and controversially. On the one hand, it was about outstanding design and on the other hand, about exciting innovative technical developments. Two aspects that push forward product developments and technical innovations."



Malte Just
Just/Burgeff Architekten
Frankfurt on the Main

"There is much to be gained if the award is understood as feedback from planners towards the industry/manufacturers and thus the mutual understanding of the needs of either side. Nothing is more important than the good incorporation of technical necessities into the built or designed environment. Here, the perspective of architects and interior designers should be an incentive to develop correspondingly future-oriented products."

JURY ARCHITECTURE+ OFFICE 2018

Olaf Drehsen

JSWD Architekten, Cologne

Joachim Hein

RKW Architektur +, Düsseldorf

Eva Kampfman

bkp kolde kollegen, Düsseldorf

Kilian Kresing

Kresings Architektur, Münster

Ester Strohecker

Dipl. Ing. Innenarchitektin AKNW, Münster